

ATTACHMENT 1

<i>DRAFT AGENDA</i> <i>Wider Horizons Board of Directors</i>		Monday, August 10, 2020 11:30 – 2:00 pm ZOOM CALL: https://us02web.zoom.us/j/4241332129	
DRAFT AGENDA		Facilitator: Charles Heaney	
Time	Item	Leader / Presenter	Outcome
11:30	Consent Agenda (vote to approve all items without discussing them individually): <ul style="list-style-type: none"> • Agenda [Att. 1] • Draft Minutes of the 6.8.20 Board meeting [Att. 2] 	Ann Lawrence	Decision: <u>Adopt Consent Agenda</u>
11:40	President's Report <ul style="list-style-type: none"> • Denise's evaluation – need Committee/volunteers • Nomination of new Board members - ditto 	Ann Lawrence	Information/Discussion
12:00	Executive Director's Report [Atts. 3, 3a, 3b, & 4]	Denise Klein	Information/Discussion
12:15	Financials: <ul style="list-style-type: none"> • Cash Flow Report [Att. 5a] • Profit & Loss – Budget vs. Actual [Att. 5b] 	Denise	Information/Discussion
12:30	Development of an Ongoing Communications Group/Committee	Sue Lerner	Information/Discussion/ Decision
12:45	Report of Retreat Follow-Up [Att. 6] – Adopt Goals	Charles Heaney	Information/Discussion/ Decision
1:00	Reports/Highlights from Affinity Groups that have met since the last Board Meeting <ul style="list-style-type: none"> • Pods • Outreach Group/Sunsetted • Other/Scheduled Meetings 	Ann/All	Information/Questions
1:30	New Business <ul style="list-style-type: none"> • Website 	Ann Sue	Information/Discussion

Invited: Susan Adler, Paul Beck, Charles Heaney, Michael Kischner, Ann Lawrence, Sue Lerner, Denise Lishner, Gigi Meinig, Liz Ohlson, Nancy Robb, Sharon Sobers-Outlaw, Donna Sunkel, **Staff:** Denise Klein. **Next Meeting on September 14: 11:30 am – 2:00 pm via Zoom**

ATTACHMENT 2

Wider Horizons Board Meeting of June 8, 2020

DRAFT MINUTES

Charles Heaney convened the meeting at 11:30. The Consent Agenda was adopted. The minutes of the May 11 meeting were adopted.

President's Framing of the Meeting

Ann Lawrence said she has been reflecting on how much she relies on others within Wider Horizons in carrying out her responsibilities. This has helped her realize how members' reliance on each other is a thread running through our whole Village.

President's Report

Ann Lawrence reported on planning for what promises to be a thought-provoking retreat led by Jeanne Marie Thomas. Attachment 4 to the meeting materials lays out the retreat goals – to reach consensus on (1) what Wider Horizons is now and (2) the Board's top two priorities for the future – and questions to be addressed at the retreat.

Executive Director's Report

Denise Klein's extensive written report is Attachment 3 to meeting materials. Susan Adler was interested in what Denise wrote under the member growth goal (1.e) about the Northwest Neighbors Network, which has 30 volunteers and 25 members (ten of whom are social members) and whose members individually set their own dues according to their budgets.

Denise Klein's move. Denise announced that she will be moving her residence in August and that this is a "pre-retirement" move in anticipation of retiring when she turns 80 in two years. There was stunned silence.

Understanding the Impact of COVID-19 on Senior Living (Attachment 5 of meeting materials). Denise outlined a proposal to put on a public conversation and inquiry on this subject among experts and consumers. She and Bob Anderson are working on it in relation to Goal 5, "Best Lives." There are no costs attached to it, and it will be recorded for whatever future use we might want to put it to. Paul Beck praised the idea and suggested that participants include seniors now living in retirement communities or facilities in the area. He suspects that Wider Horizons is currently doing a better job than such facilities at serving its members in the current crisis. Paul added that, if no vaccine is developed soon, we could have this pandemic for two years. Susan Adler raised the possibility of airing the program as a fundraiser, with people being invited to be sponsors. Denise Klein said that this good idea will be referred to the Fundraising Group.

Motion made and passed unanimously: That the Board approve and support development of the program on understanding the impact of COVID-19 on senior living.

Financials (Attachment 6). The good news of our receiving a forgivable \$10,000 federal stimulus loan changed our projected cash flow significantly for the better (see 6a). Ann Lawrence reported that donors, five of them members donating for the first time, have come through in a big way on our early appeal. We have raised \$21,621 from 45 donors. Denise Klein cautioned that we do not know how this might affect donations at our regular fundraising near the end of the year.

Additional Report of Post-Covid-19 Communications and other Developments

Sue Lerner reported that the phone tree in the coming week would be asking members what Wider Horizons could do to support them in dealing with and responding to issues of race and justice that have erupted in Seattle and nationally. Nancy Robb and others are considering forming an affinity group concerned with racial justice. The hope is that phone tree responses will help guide this group in shaping its agenda. A short discussion ensued that centered on the variety of views and experiences that all people bring to the subject. We agreed that this variety calls for careful listening and careful speaking.

Sue also reported that (1) the all-member drop-in Zoom calls were expanding to include afternoon as well as morning calls and (2) development of the new website was proceeding steadily and that it should soon be ready to show to the Board.

Reports/Highlights from Affinity Groups

Attachment 7 to meeting materials included written reports about the Memoir Group (Ann Lawrence), Health Advocacy Group (Denise Lishner), Member Growth Group (Liz Ohlson), and Book Group (Nancy Robb). It also noted that Pods 3, 6, and 7 have had one or more very successful Zoom gatherings.

Liz Ohlson additionally reported that the Member Growth Group has discussed trying to get more diverse members. There is as yet no strategy for doing this. In response to a question, Denise Klein said that it is difficult to know how or whether our dues structure affects our ability to attract a diverse membership. Sharon Sobers-Outlaw said that as we invite people of color to look into Wider Horizons, we need to think about what we say and be sensitive to what might turn off prospective members.

Liz reported that an invitation is going out to a group of adult children of Wider Horizons members inviting them to a Zoom focus group meeting over Zoom on Saturday, June 27. The invitation was included in our meeting materials. The hope is that this event will be a precursor to future events for a larger cohort.

Liz reported that the copyright application for Preparing for a Serious Health Event is now complete and submitted, and we should receive the copyright in a couple of months.

New Business

The role of Wider Horizons if a member contracts COVID-19. Denise Klein observed that such a person, especially if hospitalized, will need a lot of help (not medical advice) at home. We brainstormed about forms this help might take: food; daily check-ins; medication reminders; help with chores (by people wearing masks); books, DVDs, and other distractions; calls and flowers.

It was also suggested that Wider Horizons help members get tested for coronavirus if they need or desire it.

Changing the Wider Horizons Statement of Values (attachment 8).

Denise Klein proposed that “Racial, Social, and Economic Justice” be added to Wider Horizons’ statement of core values. In the ensuing discussion, a number of members endorsed the proposal. Sue Lerner said that the Board is empowered to add the new value. Denise Lishner moved that the Board support the proposal as made by Denise Klein. Susan Adler suggested that the notification to members about the new value be accompanied by a well-written statement about the Board’s intention to consult the membership about ways to implement the new value. Nancy Robb suggested that we develop a list of resources that could help in understanding and implementing the value. After discussion of whether the motion should be expanded to include points made in the discussion, it was decided to return to the original motion:

Motion made and passed unanimously: That the Wider Horizons statement of core values be changed to include “Racial, Social, and Economic Justice.”

Secretary’s note: On June 9, 2020, Denise Klein sent out an all-member email with the following statement attached to the list of Wider Horizons Core Values (below):

In light of all the injustice in our community, in the United States, and in the world, the Board recognizes that much more is needed. It is their intention both to support you as you undertake individual efforts and to consider adopting a variety of initiatives as an organization. We understand this is just a first step.

- HIGH-QUALITY MEMBER SERVICES
- OPEN-HEARTED GIVING AND RECEIVING
- RACIAL, SOCIAL, AND ECONOMIC JUSTICE
- INCLUSION
- DIVERSITY
- AGING IN PLACE
- INTERDEPENDENCE
- INTERGENERATIONAL RELATONSHIPS AND PARTICIPATION
- COMMUNITY ENGAGEMENT
- SUPPORT OF ARTS, CULTURE

The meeting ended at 3:00 pm.

Michael Kischner
Board Secretary

Present: Board members: Susan Adler, Paul Beck, Charles Heaney, Michael Kischner, Ann Lawrence, Sue Lerner, Denise Lishner, Gigi Meinig, Liz Ohlson, Nancy Robb, Sharon Sobers-Outlaw, Donna Sunkel; Denise Klein, staff; Jeanne Marie Thomas, guest.

ATTACHMENT 3: Executive Director's Report – 8.6.2020

Goal 1: Member Growth

- a. Our membership increased by 2 this past month, bringing our total to 87. One member is expected to not renew. We were at 82 a year ago.
- b. We are in touch with all prospective members either regularly or periodically and typically answer a query or so a month.
- c. Several non-members attended the Lonnie Lusardo *Organized Hate* seminar.
- d. Member Growth will report on the June Focus Group with adult children of WH members. It was very well-received.
- e. See Goal 3 below. Even though the Member Outreach Group has sunsetted, I have a list of its former members and others who are eager to do interviews with new members, a Group function that had languished a bit during the Covid sheltering in place. We will publish excerpts from these interviews in the Monday Morning Memo.

Finally, see Attachment 4 in which I share remarks by Wendall Barry that I believe to be pertinent to the issue of our village growth. I don't intend to keep bringing this up, but I think the number of members we have is very close to ideal. I favor growth that occurs organically. I want to be sure that we can have frequent contact with each other. That is what will make us a village worth belonging to. It is remarkable to me that we have grown during the pandemic. This is a reflection of the need of people to connect with others—perhaps even more when we are isolated as we are now.

As long as our average age stays around 75, I think we can be viable with our present model and this has implications for many things—all of which are connected to sustainability.

In a related vein, during the pandemic two families in addition to our members have helped out. One family has two teen-age children who are helpers. The other is a couple who live in Anne Focke's building. More such families can be recruited as needs arise.

Goal 2: Diversity

- a. For the past several months, we have published a weekly Wednesday Memo (in addition to the Monday Memo) about race and social justice. It has local and other news, readings, and the like. I think the shared content is beginning to dwindle.
- b. As many as three small groups are forming around a discussion of white fragility/white supremacy. These groups were kicked off by a great seminar conducted by Nancy Robb on July 31, attended by about 15 people.
- c. One, a Peace Circle workshop that can accommodate 9 of us, will be led by Janis Avery, the recently retired CEO of Treehouse. It will begin in September and end in November, comprising five 2.5-hour sessions.
- d. Nine of our members attended an excellent Seattle Central College workshop on breathing taught by our friend Edna Daigre on 8.6.20.

Goal 3: Support members who are isolated and may be homebound

- a. The Outreach to Members Group has sunsetted, believing that its primary purpose has been replaced by the Phone Tree and other phone-based communication. The Phone Tree is now every two weeks, but some of the leads still call some of their people at least once a week, particularly those who are isolated and/or homebound (a small number of people) or those who just need or want a boost. Thanks to Kay Beisse who provided leadership to the group for several years and to Gay Hoerler who helped.
- b. Phone Buddies overlaps with the phone tree and engages additional callers.
- c. We have two new Support Groups, each having 4 participants. One is face-to-face and is facilitated by Gay Hoerler and the other is on Zoom, facilitated by me. The first session was held last Friday, and the participants seemed pleased. The majority of our members do not report feeling “down” and are not, apparently, interested in a support group. However, there are a few more people who would attend one but are picky about some aspect so they aren’t.

Goal 4: Financial Sustainability

- a. We continue to be a bit below target with expenses and ahead on revenue, projecting a surplus at the end of the year that should be ample enough to meet all our 2021 cash flow needs.
- b. One of our past major donors who had not donated in several years gave a generous gift in June. I had spent a lot of time over the years in cultivation activities with her so that was gratifying.

Goal 5: Best Lives

- a. Despite a favorable vote by the Board in June on a proposal to convene residential care experts on Zoom, that project is on hold. The field is in fairly dramatic flux and we will wait till later this year or, perhaps, next year. In addition, one of the participants, James Erickson, died.
- b. Our Health Care Advocacy Group is active and planning a training on September 16 for any member who agrees to have read the *Handbook* and the newly developed *Curriculum* ahead of time. About seven members are active on the group, with four doing most of the work.

Goal 6: Communications

- a. The Phone Tree is about to be activated for the 11th time. It’s now on a permanent schedule of every two weeks. Almost every member participates. We have 16 phone tree leads (callers). Very few of the calls result in referrals for services since members are asking for those separately. The number of service requests we receive via Phone Tree has declined. The callers are invited to get together once a month to discuss potential questions as well as share observations and concerns. About half did so last time.
- b. I still spend a high percentage of my time receiving, reading (or listening to or watching), filing, curating, clarifying, and re-sending information to our members and friends. I believe our high level of communication via email and Zoom (and members’ satisfaction with this) is the reason why our fundraising and membership renewal have been on or ahead of target.

- c. *Zooming Around the Village*, our weekly Zoom call, has happened multiple times under Sue Lerner's leadership. That and the Pod Zoom calls (3, 6, and 7) have engaged some of our more isolated members.
- d. We have added a second, afternoon call facilitated by Bob Anderson, who will be rejoined by Susan Adler once she is ready.
- e. I am personally in contact with about 30 of our members in any given week by phone, email, and some limited face-to-face contact.
- f. Our July *Newsletter* was robust and well-received.

Services

Service requests are primarily related to:

- a. Rides to PT and doctor appointments.
- b. Tech issues (lots of these) – Noel's two seminars (the first on Passwords was well-attended) will help. Her second workshop, in mid-August, will cover Zoom issues. Sue continues to do a lot of one-on-one tech support and I do some as well.
- c. Minor home repair (volunteer Andie Yount has gotten some business from us lately).
- d. The occasional errand, including shopping. These go on without necessarily passing through me and are sometimes the result of the Phone Tree call.
- e. Several of our members benefitted from the health care advocacy work of other members during June-August.

I want to emphasize that being available to discuss a problem and generate potential solutions is, in itself, a helpful service. And so are referrals, which happen as a matter of course. We refer both members and non-members to community resources.

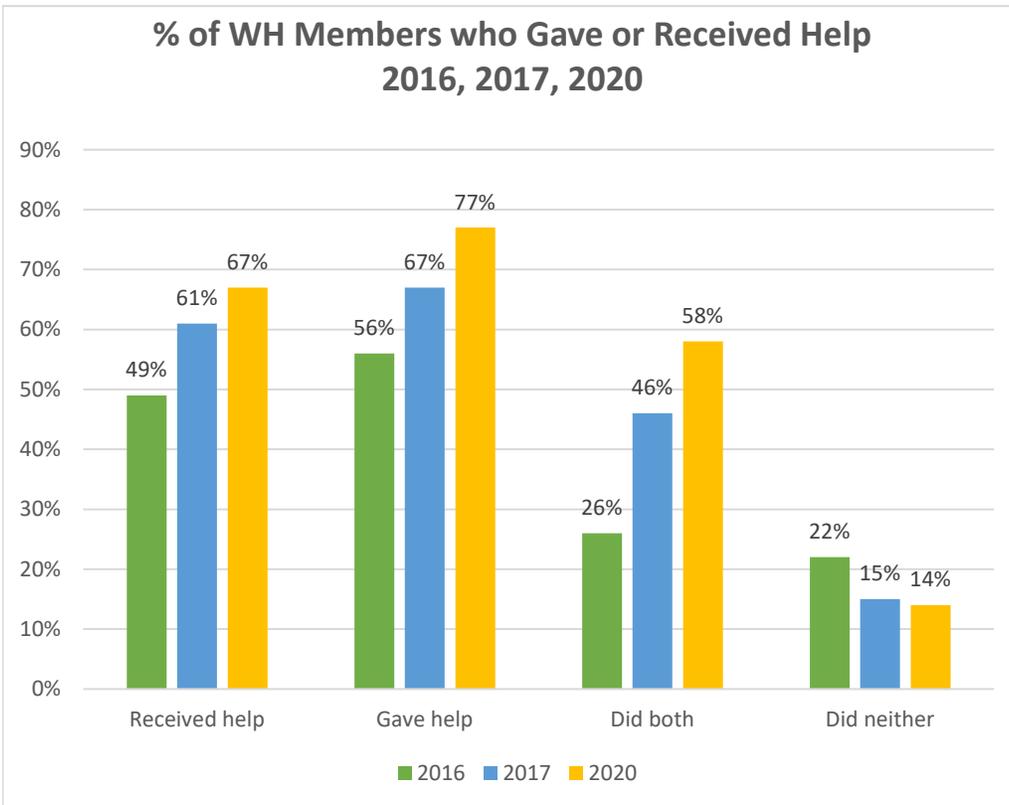
Community-Building

- a. Our Zoom Play Reading Group will do its third play, *Midsummer Night's Dream*, near the end of August. That activity helped sell the village to one new member who is participating in the play.
- b. Book Group has been holding its monthly Zoom sessions.
- c. Pod 6 has a regular Zoom. Not sure about Pod 3. Pod 7 is irregular. Pod 5 does not Zoom.
- d. A few backyard, deck, terrace Happy Hours have happened and there will likely be more during the good weather months! Distancing and masking are *de rigueur*.

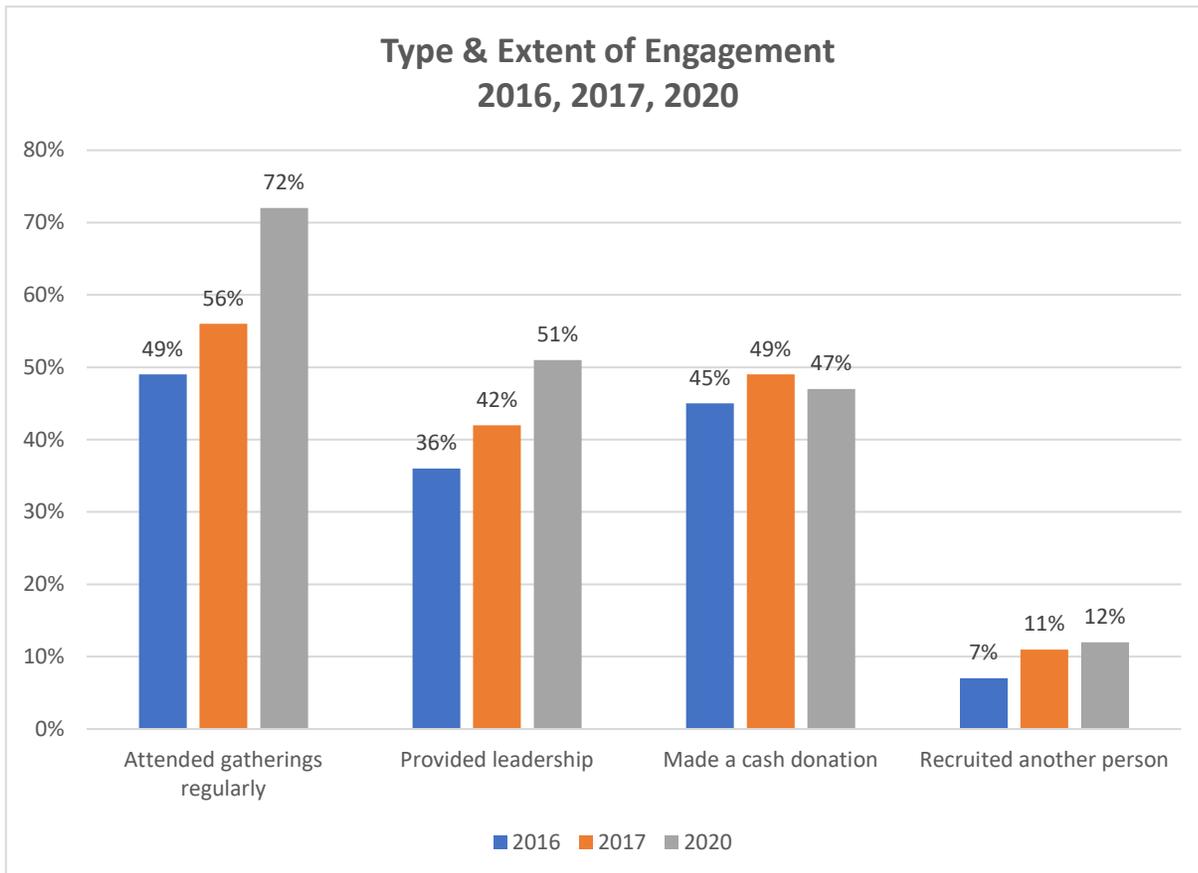
Other

- a. The Website Task Force has been very, very busy and the new site is being unveiled now. My role has been limited but has included help with photos, troubleshooting with Club Express and our new host GoDaddy, and copying some items that will be posted/transferred (like the Newsletters and Member Directory).
- b. The Board Retreat concluded successfully with minimal involvement on my part. We will hear about follow-up at Monday's Board meeting.

	2016	2017	2020
Received help	49%	61%	67%
Gave help	56%	67%	77%
Did both	26%	46%	58%
Did neither	22%	15%	14%



	2016	2017	2020
Attended gatherings regularly	49%	56%	72%
Provided leadership	36%	42%	51%
Made a cash donation	45%	49%	47%
Recruited another person	7%	11%	12%



ATTACHMENT 4: Wendall Barry interview in the *New Yorker*, 8.5.2020

Maybe we're born with a kind of an instinct to want to be elated. What is meant by that is an onset of happiness. Happiness in the onset of the unexpected good. Maybe this is deeply planted in us, this sense that what we're here for is to be elated and to be loved. So you look at somebody you love. And if you live with them, maybe you do it every day. Your heart swells, and you know you're happy. Why shouldn't this apply to your livelihood, your vocation, your crop, your dairy cows?

Lancie Clippinger said to me, and he was very serious, that a man oughtn't to milk but about 25 cows, because if he keeps to that number, he'll see them every day. If he milks more than that, he'll do the work but never see the cows! The number will vary from person to person, I think, but Lancie's experience had told him something important.

...I talk in my book about how the Amish have taken "love thy neighbor as thyself," Jesus's second law, as an economic imperative. If you love your neighbors you mustn't replace them with machinery.....And the Amish don't limit neighborliness to themselves.

In David Kline's recent book he talks a lot about a person, a neighbor, who is not Amish. The neighbor is old, and he's having health problems. He drives his car over to David's, and David goes to town with him to help him shop, take care of the mail, and do all the things that have to be done in town. Then the neighbor has to go to the hospital, and then he's in therapy. He's gone quite a long time and while he's gone they keep his place going. They fill the bird feeders, they take care of the lawn and the garden and the orchard. They clean his house. They throw away his old scatter rugs and get him some scraps at the rug factory, have them bound and put them down. When he comes home, the mail is sorted.

*The point is not just that this is good for the neighbor, it's also good for David and his family. They've enjoyed it. They've enjoyed imagining his pleasure in what they've done. And this isn't selfishness. Maybe it's more elation. Jesus implies this in a way—a limitlessness of neighborliness. **And yet there's a limit to effective neighborliness. You might be able to deal with one person hurt and lying beside the road, but you alone can't deal with everybody who has fallen among thieves.***

	A	B	C	D	E	F	G	H
1	Item	Jan-July	Aug	Sept	Oct	Nov	Dec	TOTAL
2	Cash		\$ 38,718	\$ 36,170	\$ 31,372	\$ 26,274	\$ 27,476	
3	Donations	\$29,314				\$ 7,500	\$ 7,500	\$ 44,314
4	Dues	\$26,560	\$ 3,750	\$ 1,500	\$ 1,200		\$ 3,500	\$ 36,510
5	Other income*	\$10,860						\$ 10,860
6	Expenses	-\$43,480	\$ (6,298)	\$ (6,298)	\$ (6,298)	\$ (6,298)	\$ (6,298)	\$ (74,970)
7		\$23,254	\$ 36,170	\$ 31,372	\$ 26,274	\$ 27,476	\$ 32,178	\$ 16,714
8								
9								
10	*SBA forgivable loan & business donations							
11								
12	highlighted donations = low estimate for fall fundraising campaign							

12:55 PM
08/07/20
Accrual Basis

Wider Horizons
Profit & Loss Budget vs. Actual
January through July 2020

	<u>Jan - Jul 20</u>	<u>Budget</u>	<u>\$ Over Budg...</u>
Ordinary Income/Expense			
Income			
Direct Contributions	30,174.89	29,458.30	716.59
Program Revenue	26,560.00	22,595.40	3,964.60
Total Income	56,734.89	52,053.70	4,681.19
Expense			
Bank Service Charges	243.82		
Communications	680.37	350.00	330.37
Dues & Memberships	149.66	277.10	(127.44)
Event-related expenses	2,293.52	3,208.35	(914.83)
Grants & Contributions	153.84	291.69	(137.85)
Insurance	1,542.35	875.00	667.35
IT-related expenses	1,490.67	1,633.35	(142.68)
Licenses, Fees, Taxes	188.00	102.10	85.90
Meals & Entertainment	558.60	437.50	121.10
Office Expense	783.05	525.00	258.05
Payroll-related Expenses	32,578.86	32,830.00	(251.14)
Printing & Reproduction	53.32	320.81	(267.49)
Professional Services	2,477.50	2,625.00	(147.50)
Program Supplies	0.00	437.50	(437.50)
Publications & Subscripti...	8.00		
Local Travel Expense	278.36	175.00	103.36
Total Expense	43,479.92	44,088.40	(608.48)
Net Ordinary Income	13,254.97	7,965.30	5,289.67
Net Income	<u>13,254.97</u>	<u>7,965.30</u>	<u>5,289.67</u>

Wider Horizons
Profit & Loss Budget vs. Actual
January through July 2020

	<u>% of Budget</u>
Ordinary Income/Expense	
Income	
Direct Contributions	102.4%
Program Revenue	117.5%
Total Income	109.0%
Expense	
Bank Service Charges	
Communications	194.4%
Dues & Memberships	54.0%
Event-related expenses	71.5%
Grants & Contributions	52.7%
Insurance	176.3%
IT-related expenses	91.3%
Licenses, Fees, Taxes	184.1%
Meals & Entertainment	127.7%
Office Expense	149.2%
Payroll-related Expenses	99.2%
Printing & Reproduction	16.6%
Professional Services	94.4%
Program Supplies	0.0%
Publications & Subscripti...	
Local Travel Expense	159.1%
Total Expense	98.6%
Net Ordinary Income	166.4%
Net Income	<u><u>166.4%</u></u>

ATTACHMENT 6

Wider Horizons: Attributes	
1.	We provide opportunities for each to initiate and contribute, thus supporting mutual respect among members
2.	We are nimble and creative when responding to changing needs and preferences; thus, we don't have arbitrary or bureaucratic limits. If you can dream it or want it, it can happen.
3.	We provide a space for members to experience emotional and physical security through our service and social activities.
4.	We support each other to age in place successfully in a variety of ways.
5.	We help other members regardless of how well we know one another; make connections; and develop close friendships.
6.	We strive to meet a range of needs to age with whatever knowledge and tools we have or can acquire. These range from basic activities of daily living to social, emotional, and physical wellness and to prepare for serious health events and life transitions.
7.	We embrace social, economic, and racial justice.

ATTACHMENT 7: Existing and Updated Goals – August 7, 2020

	Goals Adopted and Updated – October 2019	Goals Updated – July 2020
1.	We will grow to 125 members in the next 5 years.	We will grow our membership to between 100 to 125 members in the next three years.
2.	Our events and activities will be attended by a culturally and ethnically diverse group of people that is representative of the population of our service area so that members will continue to expand their understanding of racism in general and in our community.	We will increase membership age, gender, and racial diversity to reflect the population of our service area.
3.	We will strengthen our capacity to support members who are isolated and may be homebound,	We will strengthen our capacity to support members who are isolated and may be homebound.
4.	We will be sustainable with dues and realistic fundraising activities.	We will maintain a sustainable, stable financial foundation through membership dues and an array of effective fundraising activities.
5.	We will help members lead their best lives by 1) understanding available housing options, including making their present homes safer, and 2) preparing for serious health events and other life changes	We will help members understand available housing options, make their present homes safer, and prepare for serious health events and other life changes.

ATTACHMENT 7: Existing and Updated Goals – August 7, 2020

6.	Improve communication between and among members, member groups, Board, and staff	We will improve communication between and among members, member groups, Board, and staff,
7.	Create and disseminate to members a working definition of “Member-Driven”	We will create and disseminate to members a working definition of “Member-Driven.”
8.	Assure members’ privacy is maintained	We will assure members’ privacy is maintained.
9.		We will define how the organization can best support current and new members as they age successfully.
11.		We will develop and implement a clear succession plan for the leadership of Wider Horizons,